



**MALABAR**  
GOLD & DIAMONDS

CELEBRATE THE BEAUTY OF LIFE

A-100, SECTOR B, KANPUR ROAD, LDA COLONY, ALAMBAGH,  
LUCKNOW, UTTAR PRADESH-226012 ☎ 8714837916, 9567469916

BUY ONLINE AT: [malabargoldanddiamonds.com](http://malabargoldanddiamonds.com) | OVER 335 STORES ACROSS 12 COUNTRIES  
INDIA | CANADA | UK | USA | SINGAPORE | MALAYSIA | UAE | QATAR | KSA | OMAN | KUWAIT | BAHRAIN

EXPERIENCE  
WORLD CLASS  
JEWELLERY SHOPPING

NOW IN

ALAMBAGH



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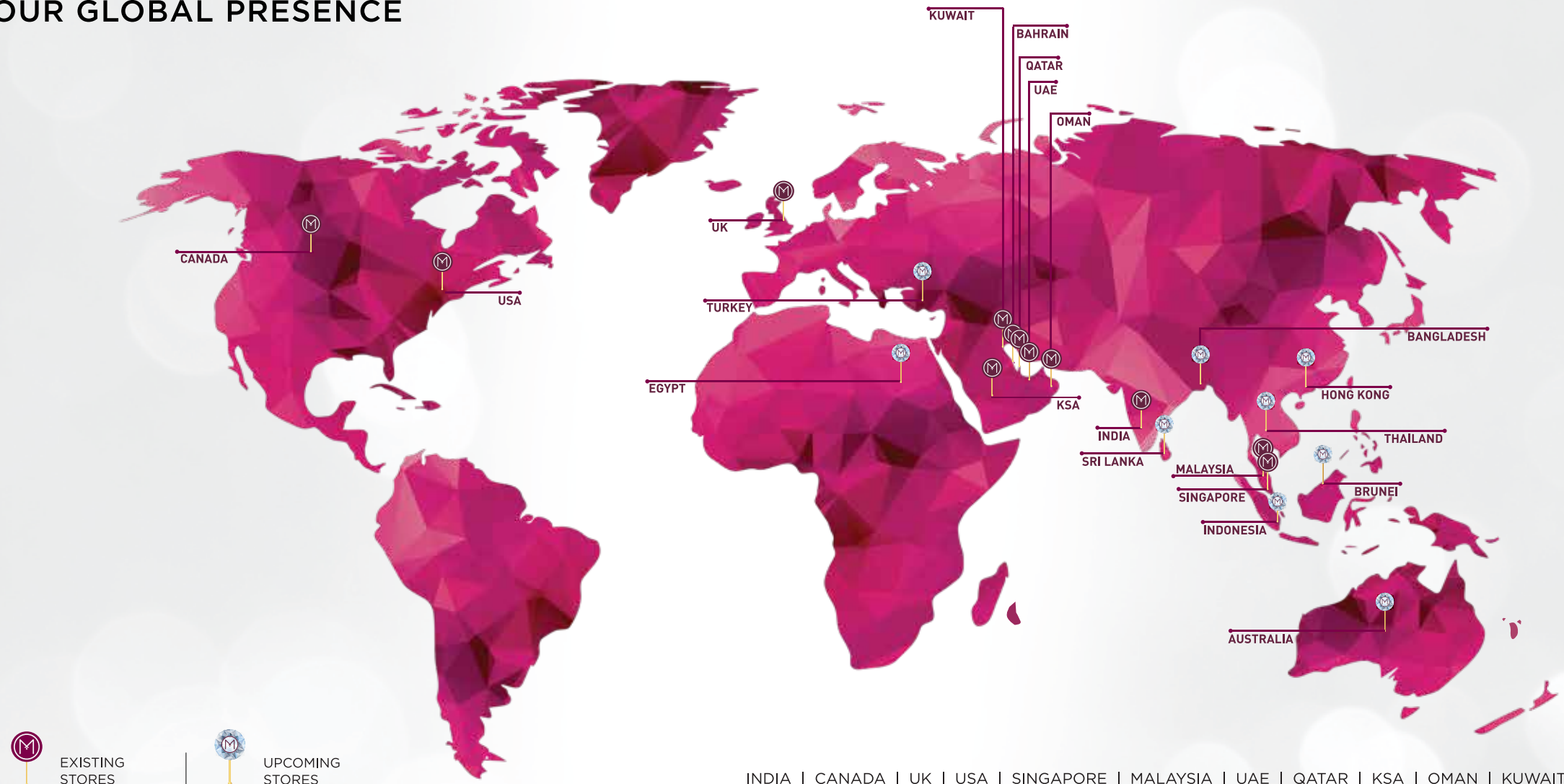


# A TRUSTED JEWELLER WITH A GLOBAL PRESENCE

Malabar Gold & Diamonds is one among the leading jewellery retailers globally and has a strong retail network of more than 335 stores spread across 12 countries, in addition to 14 wholesale units, design centres and factories spread across India, Middle East & Far East. With 14 cluster manufacturing units, the company currently has 12 jewellery brands to cater to the discerning needs of customers.

Malabar Gold & Diamonds also features an online store - [www.malabargoldanddiamonds.com](http://www.malabargoldanddiamonds.com) providing customers the opportunity to purchase their favourite jewellery from the comfort of their home.

## OUR GLOBAL PRESENCE





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Malabar Group was founded in 1993 by an eclectic team of entrepreneurs, led by the visionary genius Mr. M P Ahammed in Kozhikode, Kerala. Since then, keeping alive the golden spirit of the brand, the Group has remained constant, in its successful forays nurtured by expertise, vision and guidance, into a formidable business conglomerate. The HQ (headquarters) of Malabar Group located in Kozhikode, Kerala, India shines bright as a beacon of success for an empire built on Trust, Teamwork, and Goodwill.

The other interests of the group include real estate, infrastructure development, luxury watch retail, electronic and home appliances retail, hypermarkets, shopping malls, convention centres, family entertainment destinations, social development initiatives and beyond. The Group consists of 22 business verticals with over 4,000 investors and employs over 13,000 team members from 25 countries.



# STORE FEATURES



## Spacious Interior

A thoughtfully curated interior that elevates the shopping experience by catering to the comfort and convenience of jewellery enthusiasts.

## 30,000+ Designs

Showcasing the widest selection of meticulously-crafted jewellery.

## Unmatched Varieties

Exquisite design varieties from our popular sub-brands like Mine diamond jewellery, Ethnix handcrafted designs, Precia gemstone collections and more.



**MALABAR**  
GOLD & DIAMONDS  
CELEBRATE THE BEAUTY OF LIFE

## **A LEGACY ADORNED IN GOLD**

Since our inception in 1993, we have been known for our enduring commitment to purity and quality. With over 335 world-class stores across 12 countries, Malabar Gold & Diamonds has set a benchmark in jewellery retailing by offering the finest-quality products that give value for money. Come, celebrate the beauty of life with us!

mine  
diamonds unlimited

## SHINE LIKE A STAR

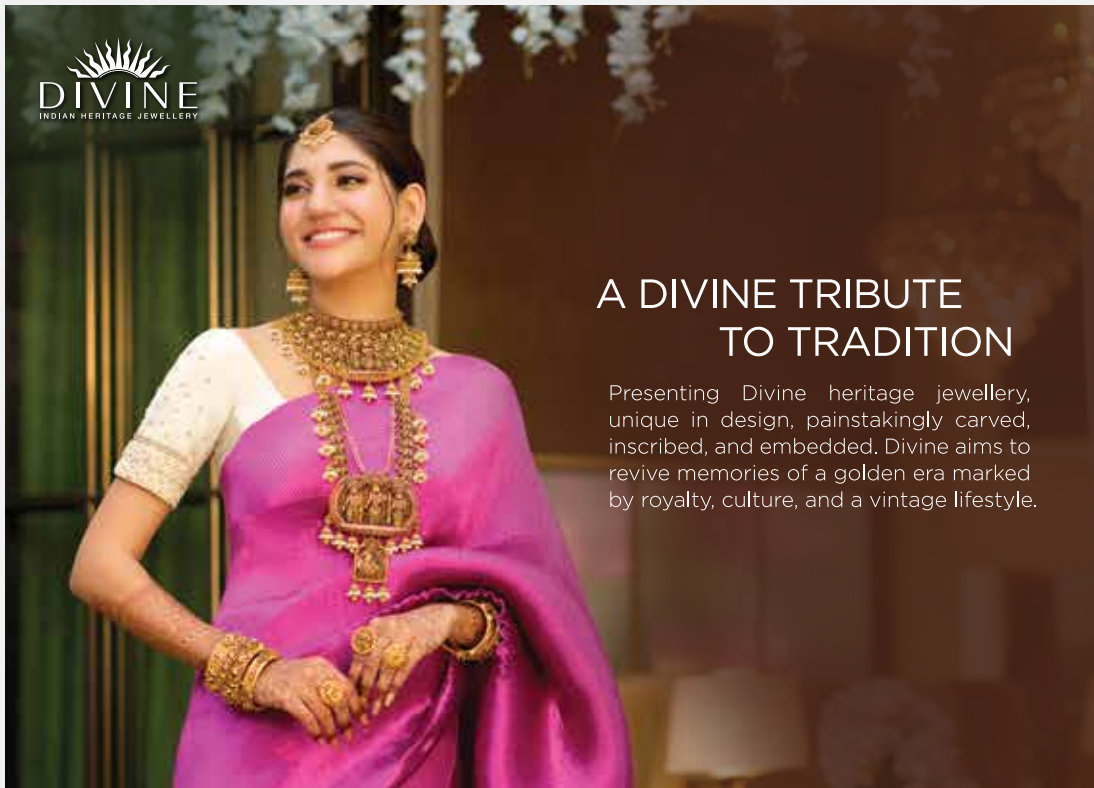
Wear timeless elegance with captivating designs on perfectly cut diamonds. Mine Diamonds presents pristine party wear for prestigious women.



DIVINE  
INDIAN HERITAGE JEWELLERY

## A DIVINE TRIBUTE TO TRADITION

Presenting Divine heritage jewellery, unique in design, painstakingly carved, inscribed, and embedded. Divine aims to revive memories of a golden era marked by royalty, culture, and a vintage lifestyle.



#Show The Way

brides  
of  
india




When it's her big day, everything has to be perfect, and she's going to make sure it is. Because she's no ordinary bride, she's a bride of India. When she makes her grand entry, it's a moment of breathless beauty, where the world can't help but stop, stare, and admire. For once, it's the groom that will turn shy while she walks, moves, and grooves with joy on her face and a sparkle in her eye.



**ethnix**  
hand crafted designer jewellery

**ELEGANCE  
ELEVATED**

Ethnix handcrafted designer jewellery from Malabar Gold & Diamonds is a timeless collection that relives a bygone era when every piece of jewellery with intricate detailing was a signature masterpiece.



**PRECIA**  
GEM JEWELLERY

**CELEBRATE THE  
PRECIOUS MOMENTS**

Precious are your moments, and so are our gems! Own the elegance and add charm to those precious moments with an exquisite collection of gem jewellery designed for the woman of today.



**Starlet**  
kids jewellery

**CELEBRATE THE TWINKLE  
OF YOUR LITTLE STARS**

Let your kids twinkle like the stars they truly are with adorable creations from Starlet. Our delicately crafted pieces in fun designs are tailored to the tender skin of the little ones, reflecting our utmost dedication to offering them the finest!



**ERA**  
uncut diamond jewellery

**MAGNIFICENCE  
UNCUT**

Era alluring designs depicts the royal saga in uncut diamonds and opulent precious stones. Each adornment is a reminiscence of the imperial era, crafted exclusively for the princess of today.



*#Show The Way*



*#Show The Way*





# ViraaZ

ROYAL POLKI JEWELLERY

## CELEBRATE ROYAL GRACE

For centuries, Ranis and Maharanis have adorned their beauty with Polki jewellery. At Malabar Gold & Diamonds, we work together with a select few craftsmen who hold the secret to creating masterpieces that are worthy of every celebration. With ViraaZ Polki Jewellery, celebrate the royalty in you.





## EVER CHANGING, EVER SHINING.

Crafted for the modern woman, and her every mood.

Inspired by her, here's an exquisite range from house of Malabar Gold & Diamonds.

Created for her dynamic lifestyle, with modern motifs, and simple designs. The range is a subtle reflection of her elegant tastes.

# ZOUL

LIFESTYLE JEWELLERY

# Gold Purchase Plans

"Simple gold saving plans to own your dream jewellery"

Plan your future gold purchases to stay protected from unpredictable gold price hikes and purchase jewellery at the best value.

Choose the plan that best suits your requirement.

GOLDEN  
**BLOOM**

Buy jewellery without paying making charges up to 18% with the accumulated advance amount.






GOLDEN  
**GLOW**

Buy jewellery without paying making charges up to 14% with the accumulated gold weight.

GOLDEN  
**BLISS**

ADVANCE GOLD PURCHASE PLAN  
Book jewellery 11 months in advance and pay no making charge up to 18% during the final purchase.

## Convenient plans for all

-  Easy enrolment
-  Tenure of 11 months
-  Low payments from ₹1000/- per month
-  Assurance of The Malabar Promises
-  Convenient payment modes

\*Conditions Apply

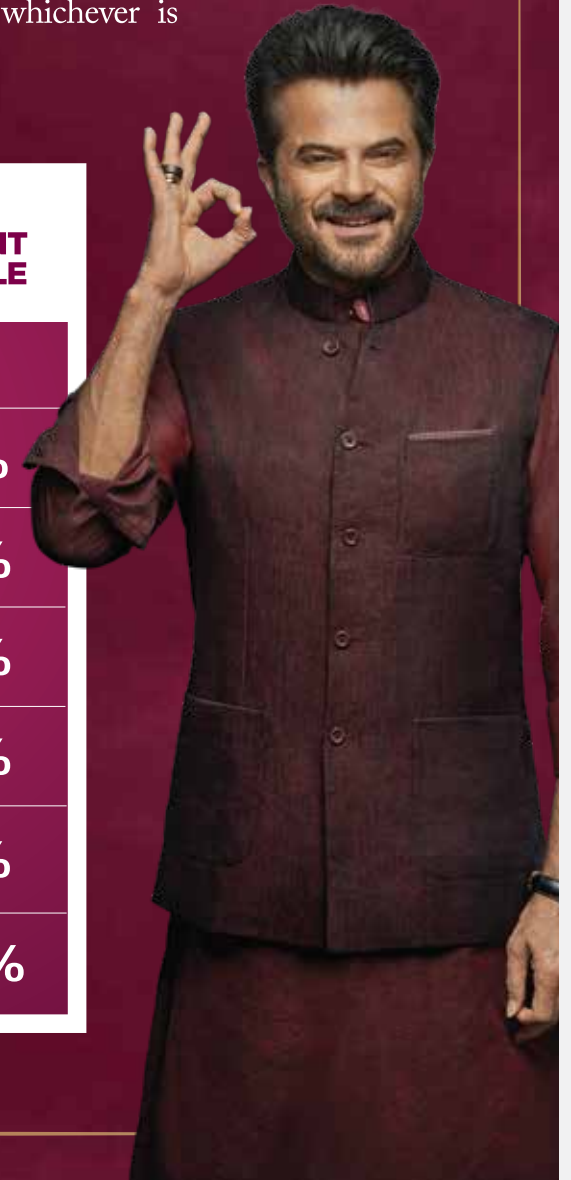
Also, avail special privileges for wedding purchases with our Wedding Advance Plan.

# SPECIAL PRIVILEGES FOR WEDDING PURCHASES

Book your jewellery by paying a minimum 5% onwards in advance and get the jewellery at the booked rate or prevailing rate, whichever is lower.

ADVANCE BOOKING PERIOD	AMOUNT PAYABLE
15 DAYS	5%
60 DAYS	10%
90 DAYS	20%
120 DAYS	35%
180 DAYS	50%
330 DAYS	75%
345 DAYS	100%

\*Conditions apply



— A PROMISE IS A —  
**PROMISE**

**The MALABAR Promise**

Malabar Gold & Diamonds has always been a pioneer in developing customer-friendly policies and fulfilling our commitments to customers. We continuously develop new policies that safeguard the needs of our customers.



**COMPLETE TRANSPARENCY**

Totally transparent, accurate and detailed price tag and invoice. Each piece of jewellery has a price tag that indicates gross weight, stone weight, net weight, stone charge, and making charge.



**ASSURED LIFETIME FREE MAINTENANCE**

We assure lifetime maintenance for jewellery from all our 335 stores across 12 countries.



**ZERO-DEDUCTION GOLD EXCHANGE**

100% value, without any deductions, when you exchange 22K gold with us.



**100% HUID COMPLIANT GOLD**

We guarantee the purity of our gold jewellery with 100% HUID hallmark certification.



**TESTED & CERTIFIED DIAMONDS**

Every diamond passes through 28 internal quality tests with IGI & GIA certification.



**GUARANTEED BUYBACK**

Buyback guarantee for all gold and diamond jewellery.



**COMPLIMENTARY JEWELLERY INSURANCE**

Assured insurance for 1 year against any loss by burglary, fire, or extortion.



**FAIR PRICE POLICY**

Reasonable making charge for all jewellery to ensure the best value for the purchase.



**RESPONSIBLY SOURCED PRODUCTS**

Sourced responsibly as a step towards environmental protection and to ensure the finest quality.



**FAIR LABOUR PRACTICES**

Fair wages, benefits, and working conditions for artisans.



**PURE GOLD**  
**EXQUISITE DESIGNS | FAIR MAKING CHARGES**  
**That's the Fair Price Promise for you!**

Malabar's Fair Price Promise assures you the best value for money on every purchase with the One Best Gold Rate across India and a host of value-added services. We offer low making charges for everyday designs and moderate making charges for designer ornaments, according to the degree of craftsmanship. No need to wait for seasonal discounts or offers anymore; Malabar offers you the best price every day!



— MALABAR —  
**FAIR PRICE**  
**PROMISE**  
 For Everyone, Every day, Everywhere.

**MAKING CHARGES**  
**4.9%**  
**ONWARDS**



\*Conditions apply